



PLAY-A-THON REGISTRATION FORM

Lucy Moses School proudly offers scholarships to more than a hundred students every year, ensuring that those in need of financial assistance have the opportunity to pursue their love of music, theater, and dance. The Lucy Moses School Play-a-thon helps make this important goal a reality. In 2018 the entire LMS community came together to raise **over \$42,000** for student scholarships!

The Play-a-thon is a marathon day of recitals open to all Lucy Moses School students, both children and adults. We hope you will join us on **February 10, 2019** for a chance to perform for a supportive audience and support Lucy Moses School scholarships!

To participate in the Play-a-thon, fill out the enclosed registration form and return it to the Development Office (5th Floor, Kaufman Music Center). Forms are due **January 10, 2019!**

Performance Guidelines (PLEASE READ CAREFULLY):

- In order to participate, we ask each student to raise \$100 or more. Find out how to set your goal on the back of this form!
- Please discuss your participation in the Play-a-thon with your teacher. S/he will help you choose a piece.
- Performance time may not exceed five minutes.
- List the title and composer for your piece below. If we do not receive this information, it will not be included in the printed program and you will have to announce your selection from the stage.
- Kaufman Music Center will provide an accompanist, if needed. One rehearsal is included; however, students are responsible for scheduling the rehearsal directly with the accompanist.

PERFORMER'S NAME: _____

PHONE NUMBER: _____ EMAIL: _____

AGE (if under 18): _____ ACCOMPANIST NEEDED: ___ YES ___ NO

INSTRUMENT: _____ TEACHER'S NAME: _____

NAME OF PIECE: _____

COMPOSER: _____ LENGTH: _____

PARENT'S SIGNATURE: _____

(Parent signature for students under 18 years)

Performance times will be assigned on **January 31, 2019**.

QUESTIONS? Please contact: Lauren Patterson, Development Associate at (212) 501-3356 or lpatterson@kaufmanmusiccenter.org

SET YOUR GOAL

Remember – each performer must raise at least \$100 to reserve a spot in the Play-a-thon. All families that raise \$100 or more will be listed in the program!

- \$100 – Solo Performance
- \$250 – Chamber Music Performance
- \$ _____ – Other. Do you think you can raise even more? Go for it!

SPONSOR THE EVENT

Do you have a parent or friend who can give more? Ask them to make an even bigger difference!

- \$500 – (Patron)** – Underwrites a performance by a student who could not otherwise afford to participate *(includes 1/2 page ad in Play-a-thon program)*
- \$1,000 (Benefactor)** – Underwrites a performance by a group *(includes 1/2 page ad in Play-a-thon program)*
- \$5,000 (Angel)** – Sponsors one hour of music *(includes full page ad in Play-a-thon program, plus your company logo in publicity materials)*
- \$10,000 (Impresario)** – Names you or your business as a lead sponsor of the Play-a-thon *(includes full page ad in Play-a-thon program and front-page listing, plus your logo in publicity materials)*
- Other** – \$ _____

PLEDGE INFORMATION

I pledge \$ _____ today for the Play-a-thon.

- Check enclosed (made payable to Kaufman Music Center)
- I will raise funds from friends and family and complete my pledge by **January 10, 2019**
- I will meet my pledge by fundraising online. Please tell me how I can do that!
- Please charge my: Visa MasterCard Amex Discover

Card Number: _____ Expiration Date: _____

Name on Card: _____ CVC: _____

Billing Address: _____

City, State, Zip: _____

Signature: _____

ONLINE FUNDRAISING

Did you know?

Any Play-a-thon performer can raise their funds through Classy. This online fundraising site has never been easier to use.

How does it work? It's easy!

First, go to

<http://give.kaufmanmusiccenter.org/lmsplayathon2019>

- Enter your name, instrument, and grade (for students under 18). Feel free to write a little about yourself too.
- Set the amount of money that you want to raise.
- Hit submit, and you are done! Now it's time to raise the money.
- Need ideas on how to reach your goal? Check out our tips and tricks!

Tips and tricks!

- **Set a goal.** Your family and friends will help you reach your goal. Set a number and go for it!
- **Use your music.** Play for your friends, your teachers, and your family. Ask them to help you towards your goal.
- **Share with your friends.** Tell everyone what you are doing. Share your campaign on social media to raise money!
- **Work with your family.** Don't forget that you aren't alone. Why don't you ask your parents' coworkers for help?
- **Stay positive!** Keeping a smile on your face will help encourage others to donate to your goal.